
PUBLIC NOTICE

COMMENCEMENT OF DATA COLLECTION FOR THE 2018 NATIONAL SURVEY ON ACCESS AND USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES AMONG HOUSEHOLDS AND INDIVIDUALS

OCTOBER 19, 2018

The Zambia information and Communications Technology Authority (ZICTA) is pleased to announce to the public, the commencement of the data collection exercise for the 2018 National Survey on Access and Usage of Information and Communication Technologies (ICTs) among households and individuals.

The exercise is being undertaken in collaboration with the Ministry of Transport and Communications and the Central Statistical Office with support from the Government of Sweden through the Swedish International Development Agency (SIDA). The data collection exercise is scheduled to take place from **October 17 to November 8, 2018**.

The National survey is broadly aimed at tracking progress on access and usage of ICT products and services in the country. Specifically, the survey is intended to address the following issues:

- a) Establish the level of access and usage of diverse ICT services and products in Zambia including the perceptions on quality of service and affordability;
- b) Examine the extent of online risks, incidents and mitigation measures among households and individuals;
- c) Assess the extent of access and usage of digital financial services in Zambia;
- d) Evaluate the gender dimensions related to access and usage of ICTs in Zambia;
- e) Identify the volume of e-waste generated by households and individuals and the behavioural aspects of e-waste generation among households and individuals; and
- f) Provide recommendations related to increasing access and usage of ICTs in the country.

During the data collection period, Enumerators from the Central Statistical Office will visit over six thousand (6000) households spread across the country. The selected households have been identified through a scientific sampling method based on the 2010 Census Sampling frame.

Therefore, the three organisations undertaking the survey would like to request for the support and co-operation of all members of the public in welcoming the enumerators to your households and providing responses to the questions that will be solicited by the enumerators.

Please be assured that your identity and responses to the survey will be kept **STRICTLY CONFIDENTIAL**.

If there is anything that any member of the public will not understand during the interviews, they should contact the Manager for Policy and Research at ZICTA on 021 1 246702/241236 or email: info@zicta.zm or statres@zicta.zm.

We look forward to participation of the interviewees in this very important exercise.

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